

Springwater News Mailing Area (shaded)



**Springwater News is distributed by
Canada Post (North to South) to:**

Penetanguishene - 2900

SS#3 200, SS#5 400, SS#6 835 SS#7 845 & SS#8
775 Postal Code L9M 2H7

Perkinsfield/Balm Beach L0L 2J0 - 1325

Midland - 1100

R.R. #1 L4R 4K3 (Vasey/Ebenezer) 850 &
R.R. #2/3 L4R 4K4 (North of Wyebridge) 250

Wyevale L0L 2T0 - 975

Wyebridge L0K 2E0 - 265

Elmvale L0L 1P0 - 2550

Phelpston L0L 2K0 - 640

Hillsdale L0L 1V0 - 640

Minesing/Anten Mills L0L 1Y0 - 130

Southern Springwater - L9X - 4320

Grenfel-Utopia L0M 1B0 & L0M 1B2 - 750

Barrie - L4M (1400) L4N (1650) = 3050

*Northern end of Barrie, Old Penetanguishene Road &
west on Hwy 90 including the Centre Vespra area
Postal code areas beginning with L4M and L4N*

***Complete coverage (as indicated in the
shading) of Tiny & Springwater Twps and
parts of Tay, Essa, Oro-Medonte and the City
of Barrie***

Springwater News, 63 Reynolds Road, Tiny, Ontario L0L 2T0

Contact Deanna Woods: Owner • Phone 705.427.3061

swnews@rogers.com • www.springwaternews.ca

Printing **20,000 copies** biweekly • **18,750** are mailed out by **Canada Post** to above areas

| Ad Size | | Cost (Colour) | Cost (B&W) |
|---------------|---------------|---------------|------------|
| Full Page | (160 Sq. In.) | \$1400.00 | \$1100.00 |
| ¾ Page | (120 Sq. In.) | \$1080.00 | \$840.00 |
| ½ Page | (80 Sq. In.) | \$720.00 | \$560.00 |
| 3rd Page | (50 Sq. In.) | \$450.00 | \$350.00 |
| ¼ Page | (40 Sq. In.) | \$360.00 | \$280.00 |
| 8th Page | (20 Sq. In.) | \$180.00 | \$140.00 |
| Business Card | (6.5 Sq. In.) | \$ 60.00 | \$ 50.00 |

Deadline

- 3 days before paper is published
- Paper distributes on a Thursday, deadline is Monday prior.

*** For regular running ads, discounts are available. Website advertising is also available.**

* Inserts up to maximum size of 8 ½ X 11 - \$110.00/1000 - Inserts may be of any number and may be sent to any location - **Weight charges apply after 10 grams.**