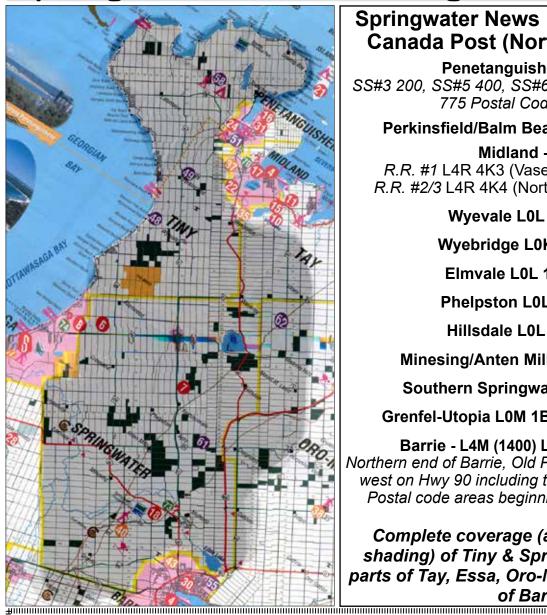
Springwater News Mailing Area (shaded)



Springwater News is distributed by Canada Post (North to South) to:

Penetanguishene - 2900

SS#3 200, SS#5 400, SS#6 835 SS#7 845 & SS#8 775 Postal Code L9M 2H7

Perkinsfield/Balm Beach L0L 2J0 - 1325

Midland - 1100

R.R. #1 L4R 4K3 (Vasey/Ebenezer) 850 & R.R. #2/3 L4R 4K4 (North of Wyebridge) 250

Wyevale L0L 2T0 - 975

Wyebridge L0K 2E0 - 265

Elmvale L0L 1P0 - 2550

Phelpston L0L 2K0 - 640

Hillsdale L0L 1V0 - 640

Minesing/Anten Mills L0L 1Y0 - 130

Southern Springwater - L9X - 4320

Grenfel-Utopia L0M 1B0 & L0M 1B2 - 750

Barrie - L4M (1400) L4N (1650) = 3050

Northern end of Barrie, Old Penetanguishene Road & west on Hwy 90 including the Centre Vespra area Postal code areas beginning with L4M and L4N

Complete coverage (as indicated in the shading) of Tiny & Springwater Twps and parts of Tay, Essa, Oro-Medonte and the City

Springwater News, 63 Reynolds Road, Tiny, Ontario L0L 2T0

Contact Deanna Woods: Owner • Phone 705.427.3061 swnews@rogers.com • www.springwaternews.ca

Printing 20,000 copies biweekly • 18,750 are mailed out by Canada Post to above areas

Ad Size		Cost (Colour)	Cost (B&W)	Deadline
Full Page 3/4 Page 1/2 Page 3rd Page 1/4 Page 8th Page	(160 Sq. In.) (120 Sq. In.) (80 Sq. In.) (50 Sq. In.) (40 Sq. In.) (20 Sq. In.)	\$1400.00 \$1080.00 \$720.00 \$450.00 \$360.00 \$180.00	\$1100.00 \$840.00 \$560.00 \$350.00 \$280.00 \$140.00	 3 days before paper is published Paper distributes on a Thursday, deadline is Monday prior.
Business Card (6.5 Sq. In.)		\$ 60.00	\$ 50.00	

^{*} For regular running ads, discounts are available. Website advertising is also available.

^{*} Inserts up to maximum size of 8 ½ X 11 - \$110.00/1000 - Inserts may be of any number and may be sent to any location - Weight charges apply after 10 grams.