

Springwater News Mailing Area (shaded)



**Springwater News is distributed by
Canada Post (North to South) to**

Penetanguishene - 3100

*SS#3 200, SS#5 400, SS#6 835 SS#7 845 & SS#8 775
Postal Code L9M 2H7*

Perkinsfield/Balm Beach L0L 2J0 - 1325

Midland - 1100

*R.R. #1 L4R 4K3 (Vasey/Ebenezer) 850 &
R.R. #2 L4R 4K4 (North of Wyebridge) 250*

Wyevale L0L 2T0 - 975

Wyebridge L0K 2E0 - 265

Elmvale L0L 1P0 - 2550

Phelpston L0L 2K0 - 625

Hillsdale L0L 1V0 - 630

Minesing/Anten Mills L0L 1Y0 - 138

Southern Springwater - L9X - 4225

Grenfel-Utopia L0M 1B0 & L0M 1B2 - 750

Barrie - L4M (1387) L4N (1675) = 3012

*Northern end of Barrie, Old Penetanguishene Road and
west on Hwy 90 including the Centre Vespra area
Postal code areas beginning with L4M and L4N*

**Complete coverage (as indicated in the shading) of
Tiny & Springwater Twps and parts of Tay, Essa,
Oro-Medonte and the City of Barrie**

Springwater News, 9 Glenview Avenue, Elmvale, Ontario L0L 1P0

Contact Michael Jacobs: Editor/Publisher • Phone 705 322 2249 • No fax

Cell 705 321-BOLD (2653) • springwaternews@rogers.com • www.springwaternews.ca

Printing **19,900 copies** biweekly • **18,750** are mailed out by Canada Post to above areas

Ad Size (Black & White) Cost (Colour) Cost (B&W)

Deadline

▲ Full Page (160 Sq. In.)	\$1320.00	\$1000.00	▲
▲ ¾ Page (120 Sq. In.)	\$1100.00	\$750.00	▲
▲ ½ Page (80 Sq. In.)	\$660.00	\$500.00	▲
▲ 3rd Page (50 Sq. In.)	\$415.00	\$350.00	▲
▲ ¼ Page (40 Sq. In.)	\$330.00	\$265.00	▲
▲ 8th Page (20 Sq. In.)	\$170.00	\$140.00	▲
▲ Business Card (6.5 Sq. In.)	\$55.00	\$45.00	▲

**The deadline is three days
before publication.**

**For a Thursday paper,
the deadline is the
Monday prior.**

* For regular running ads, a 10% deductions applies.

* Inserts up to maximum size of 8 ½ X 11 - \$75.00/1000 - Inserts may be of any number and may be sent to any location - **Weight charges apply after 10 grams.**