

RATE SHEET

NORTH SIMCOE *Springwater* NEWS

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| Print Ad Size | | | | Colour | Discount for 4+ads or Black/White Ad |
|----------------------|-----------------------|--------------------|-------------------|---------|---|
| Full Page | 10"w x 16"h | | | \$1,400 | \$1,100 |
| ¾ Page | 10"w x 12"h | | | \$1,080 | \$840 |
| ½ Page | 10"w x 8"h | 5"w x 16"h | | \$720 | \$560 |
| ⅓ Page | 10"w x 5"h | 6.611"w x 7.563"h | 6.661"w x 7.563"h | \$450 | \$350 |
| ¼ Page | 10"w x 4"h | 6.611"w x 6.050"h | 10"w x 4"h | \$360 | \$280 |
| 8th Page | 10"w x 2"h | 3.2222"w x 6.207"h | 6.611"w x 3.025"h | \$180 | \$140 |
| Business Card | 3.2222w" x 2.017"w | | | \$60 | \$55 colour, \$50 B/W |

| ONLINE AD Size | | | Price |
|--|--|--|-----------------------------|
| Takeover (Owning top banner and rightside panel) | | | 9 ¼ " x 2.5" 2 ¾ " x 5 " |
| Top banner or Bottom banner | | | 9 ¼ " x 2.5" |
| Right Side banner (Can not run when running a Takeover) | | | 2.34" inches x 5" |
| Single ad (place anywhere on home page except the top banner or side banner if Takeover running on home page) | | | 2.34" x 1 ¾" |
| Double ad (place anywhere on home page except the top banner or side banner if Takeover running on home page) | | | 4 ½" x 2 ½" |

North Simcoe Springwater News is distributed by Canada Post

Penetanguishene - 2500
Perkinsfield/Balm Beach L0L 2J0 - 1325
Midland - 6800
Wyevalle L0L 2T0 - 975
Wyebridge L0K 2E0 - 295

Elmvale L0L 1P0 - 2550
Phelpston L0L 2K0 - 650
Hillsdale L0L 1V0 - 650
Minesing/Anten Mills L0L 1Y0 - 130
Southern Springwater - L9X - 3000
Barrie - L4N = 950



Coverage of Tiny & Springwater Townships, Towns of Midland and Penetanguishene

INSERTS \$110 PER 1,000 SENT TO ANY SPECIFIC LOCATION